



# 2024 AAI 2.0 Recap



## THE ROTATION OF FUTURE AAI 2.0 LOCATIONS

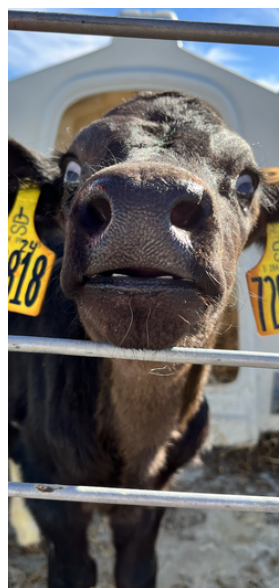
While AAI 1.0 will remain focused on agricultural production in Maricopa County, the new AAI 2.0 program will revolve around the state to showcase the many different and unique agricultural regions that Arizona has.



## TOUR OF COCHISE COUNTY, AZ

In February, the University of Arizona Cooperative Extension's Agricultural Literacy program and the Arizona Foundation for Agricultural Literacy held their second Arizona Agricultural Institute 2.0 in Cochise County, Arizona. Teachers were able to see the unique agricultural landscape that Cochise County has to offer! They started their first day touring Golden Rule Vineyard, Curry Farm, Coronado Dairy, and ending the day at Bonita Bean. The next day, they toured the NatureSweet facility and Tirrito Farm, then participated in a mock livestock auction at the Willcox Livestock Auction, and ended the institute by touring the Cattlemen's Processing Facility (bringing it all full circle!).

## IMPACT



Twelve teachers from 5 of Arizona's 15 counties, who teach over 2,690 students annually, attended AAI 2.0 this year. Pre- and post-surveys were conducted to measure the teacher's change in knowledge in several areas: familiarity with viticulture and greenhouse production and their perception of the beef and dairy industry. In all areas, an increase in knowledge occurred as well as an increase in positive perception of the beef and dairy industries.

# TEACHER TESTIMONIALS

All the tours and speakers were unique and a wealth of information in their field of expertise. It was a well-rounded and diverse view of parts of agriculture I had not really thought about before. I thoroughly enjoyed the trip and appreciate being chosen to attend!

This was a phenomenal experience to spark understanding and connections.

Everyone was so welcoming, and that the ag community is very close. It really is a way of life.

There's a lot of things that we saw and heard that touched my heart and I want to share just a bit of that passion every one of these places have for what they do.

Realizing that as an AG teacher and a person in the AG industry there are so many people who will work with you and support your interest and passion for learning and teaching the next generation.





# THANK YOU!



The Kemper and Ethel Marley Foundation



# Thank you to our 2023-24 AFAL donors that made AAI 2.0 possible!

- A Tumbling T Ranches
- Ag West Farm Credit
- Alcaida Farms
- Andy and Mary Beth Groseta
- Arizona Ag Marketing
- Arizona Crop Improvement Association
- Arizona Grain Research & Promotion Council
- Arizona Grain Research and Promotion Council
- Arizona Grain, Inc.
- Arizona Nursery Association
- Bales Hay & Feed Store
- Bill & Nancy McGibbon
- Carrie Hamstra
- Cheryl Stegall
- Coconino County Farm Bureau
- Curry Farms LLC
- Dairy Council of Arizona
- Desert Chemical, Inc.
- Desert Tree Farm
- George and Barbara Seperich
- Gila Bend Natural Resource Conservation District
- Griffin Ranches, Inc.
- H Four Farms
- James M. Webb
- Jero Inc
- Jim and Karen Weddle
- Joyce Gifford
- Justice Brothers Ranch
- Krentz Ranch Operations
- Lakin Cattle Company
- Lauren Maehling
- Linda Dee
- Monica and Chris Pastor
- Pinal County Farm Bureau
- R & S Farms
- Ross Farms
- Sunrise Dairy Farm
- Susan Chase
- Wendy Conger
- West Central Initiative
- Western Central Initiative
- Whitewater Draw NRCD
- WRA Cattle Company
- Yavapai Cattle Women/Cowbelles

